

Great West Casualty Opts for PCRM's Advantages

Signs-up for Rhoads Online Institute's Licensing & Appointments Management Solution

New York (January 6, 2010) – Rhoads Online Institute™ (ROi), marketer of the Professional Compliance & Requirements Management (PCRM™) system for the insurance industry, today announced Great West Casualty Company (<https://ssl.gwccnet.com>) has chosen to use the version of its licensing and appointments service designed specifically for insurance companies, PCRM Carrier™.

“As one of the largest insurance companies serving the trucking industry, Great West is driven to provide second-to-none service to everyone we deal with,” said Great West’s Vice President of Regulatory Operations and Compliance. “Since that service focus extends to the brokers and agents representing our lines, making use of a system that handles compliance matters, particularly appointments, with ease, speed and certainty is a necessity.”

Great West felt it could not afford a licensing and appointment system that promised more than it performed so under the direction of their Underwriting Support Services supervisor, the company sought a system that, in her words, “worked as well to serve the customer as we do.”

After an evaluation process, Great West, a unit of Old Republic International (NYSE: ORI) (www.oldrepublic.com) selected ROi’s PCRM Carrier. A key factor in its decision was the flexibility of PCRM Carrier, a result of the system’s high degree of configurability.

“Managing insurance licenses and appointments is a deceptively important process, one that truly allows insurance companies to function,” said Charles D. Edinger, ROi’s president. “Great West understands that and can expect to see the positive top- and bottom-line impact that PCRM Carrier, a high-value automated licensing and appointments processing system, can make.”

Proven effective daily, PCRM Carrier dramatically reduces the complexity and time it takes to make certain compliance with state regulatory systems is achieved and maintained. It manages internal compliance workflow, files appointments and terminations, tracks continuing education across all U.S. states and jurisdictions as well as providing secure linkages to carriers’ internal IT systems and enterprise-level applications.

PCRM Carrier reflects the experience and market leadership of ROi’s parent, Aithent, in insurance government and regulatory systems. More insurance regulatory transactions are handled by Aithent-powered systems than any other.

For more information about the capabilities and benefits of PCRM Broker, email info@rhadsonline.com or call 212-725-7646 extension 2230.

About ROi

Rhoads Online Institute is a leader in automated compliance systems and continuing education services for the insurance industry. ROi provides corporate clients and professionals with integrated, enterprise-wide compliance, insurance and risk management solutions that include compliance tracking and management, electronic filing, and off-the-shelf and custom continuing education programs available in traditional and online formats.

ROi is an Aithent company, a creator of high-value solutions that advance operational efficiency and performance. Aithent is a recognized innovator in the field of regulatory automation. ROi leverages Aithent technology with its unsurpassed industry insight to advance the automation of licensing compliance processes within the insurance sector.

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