

## Microsoft Certifies Aithent a Gold Partner

*Solutions Provider Earns Microsoft Competencies in SOA and Business Process, Custom Development and Data Management Solutions*

**New York (August 18, 2009)** — Aithent Inc. ([www.aithent.com](http://www.aithent.com)) a creator of high-value solutions for the information management needs of government, banking, insurance and health care organizations, today announced it has attained Gold Certified Partner status in the Microsoft Partner Program with competencies in SOA and Business Process, Custom Development and Data Management Solutions.

Microsoft's ([www.partner.microsoft.com](http://www.partner.microsoft.com)) recognition of Aithent underscores the solutions provider's expertise and impact in the technology marketplace. As a Gold Certified Partner, Aithent has demonstrated expertise with Microsoft technologies and a proven ability to meet customers' needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the channel.

"We are extremely pleased to have attained Gold Certified Partner status in the Microsoft Partner Program," said N. Venu Gopal, Aithent's chairman and CEO. "This distinction serves as a strong, reassuring signal to our customers of Aithent's expertise and relationship with Microsoft. Aithent's Gold Certified Partner status lets us to continue to enhance our solutions for the benefit of our customers."

Among the requirements to attain Gold Certified Partner status, Aithent had to declare a Microsoft Competency. Microsoft Competencies are designed to help differentiate a partner's capabilities with specific Microsoft technologies to customers looking for a particular type of solution. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry. Within select Competencies, there are Specializations that focus on specific solution areas that recognize deeper expertise within that Competency. Serving as a specialized path to earning those Competencies, Specializations give direct access to the tools and resources that support that specific area of focus.

"Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities," said Allison Watson, Microsoft's corporate vice president of the Worldwide Partner Group. "They need to trust in a company that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies. Today, Microsoft recognizes Aithent as a Gold Certified Partner for demonstrating its expertise in providing customer satisfaction using Microsoft products and technology."

The Microsoft Partner Program was launched in October 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners' businesses be successful.

"Aithent has long supported Microsoft clients across the United States and Canada. This latest achievement for us demonstrates our ongoing commitment to develop and apply technology in uniquely effective ways," Gopal said.

**About Aithent**

Aithent creates high-value solutions for the information management needs of government, insurance, banking and health care organizations around the globe. Over nearly two decades, Aithent has built an enviable record of innovation to help advance operational efficiency and performance by developing and applying technology in uniquely effective ways.

Clients who've benefited from Aithent's innovation include the States of Arkansas, Delaware, Maryland, New York and Washington, AXA Financial, Chartis, Prudential, Willis, JP Morgan Chase, CIBC, RBC Dexia, TD Bank, GIS, Metastorm and Velos.

Aithent also develops and enhances business, mobility, security and Web-based applications for software operations, device makers and service providers while utilizing the most demanding quality assurance processes. In addition, Aithent designs and manages a wide range of technology transition and transformation projects for companies and organizations of all sizes. Further, a full complement of strategic marketing services is available.

With headquarters in New York, Aithent has technology centers in Canada and India, and sales and support offices in Boston and Seattle. For more information, please visit [www.aithent.com](http://www.aithent.com) or call +1 212.725.7646.

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